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Poolblu opens a new office in St. Thomas

Network expansion continues with establishment of Caribbean hub

[Lake Geneva, Wis., Oct. 23, 2023] - Poolblu announced today the opening of its newest branch location on the island of St. Thomas. The latest in the company's expansion efforts is its first office in the Caribbean.

"We are proud to be building a team in the US Virgin Islands," says Sean Gallagher, Poolblu's founder and president. "We're especially excited to be working with the people of St Thomas. This is a robust market including many hospitality brands we work with in other markets already, as well as vacation homes and condominium organizations. But most importantly, there is an excellent workforce eager to learn and incorporate world-class products and business techniques into their skill set."

Gallagher says that **the St. Thomas location will be home for both service and construction operations throughout the USVI**. Poolblu is shipping equipment and increasing inventory on the island throughout the 4th quarter of the year as they continue to build the local team.

"Our unique business model, together with the [Poolblu Training Institute](#), enables us to deliver top-quality products and services from the day we open," explains Gallagher.

Poolblu's area manager for the Virgin Islands, Jeremy Hatfield, said that the company is already at work on several projects on the island of St. Thomas, including renovations of existing resort properties and the design and construction of new residential pools. "We're contracting full-service maintenance routes right now, and service will begin later this year," he said, adding that same-day, next-day, and planned-route delivery of products will also be available.

"The market is clearly hungry for the level of service and the quality Poolblu can provide," Hatfield adds. "We've been really warmly welcomed."

Poolblu is a leading pool and spa industry organization that provides design, build, maintenance and repair services – and a full range of chemicals, equipment and supplies. Clients range from internationally known destination and hospitality brands to backyard pool and spa owners. The company is [expanding its network](#) throughout North and Central America and the Caribbean with both franchised and company-owned locations.

For more information, call Poolblu at (855)-Poolblu, (855-766-5258) - or - [Email Poolblu](#).